

SANCHAAR- A MEDIA EXPO 2013



Department of Journalism and Mass Communication, The IIS University, organized a two-day exhibition, aptly christened "Sanchaar-A Media Expo", The inaugural ceremony of the exhibition was graced by the presence of Chief Advisor, Dainik Bhaskar, Dr. Mahendra Surana, as Chief Guest. Also present were film producer and director Shri V.P.Dhar, Shri Naveen Tripathi, CEO, Mercury, National Head and editor, E-Patrika, Shri Sandeep Purohit, Vice Chancellor Dr. Ashok Gupta and Rector and Registrar Prof. Raakhi Gupta.

The show commenced with the release of the 8th volume of "Youth Speak" – a newspaper by the students of the department of Journalism and Mass Communication, followed by screening of several short films, advertisements and documentary films created by the students



of the department. Themes ranged from serious to humorous and bizarre.

The effort by the department was commended and encouraged by the guests of honour.

On the whole, the exhibition showcasing the technical and creative talent of students of DJMC, translated into various forms such as short films, radio documentaries, newspapers, magazines, advertisements and photographs. It was well-received and appreciated by students and teachers from various streams.

Manasvini Rai

The IIS University Celebrates Cosmos 2013 A celebration of creativity, a stimulating event brimming with youthful dynamism.



The IIS University celebrated its sixth annual fest, Cosmos 2013, where college students found an array of events and activities to participate in and get valuable recognition. The three-day ICG fest witnessed a rainbow of sur, laya and taal as well as academic and non-academic events. Stalls comprising food items, accessories, decorative items, contemporary and stylish wear such as lehanga-kurtis, sarees, Korean jackets, tarot cards, and colourful bags.

Ranging from inter- and intra college competitions like solo and duet singing, Raaga, followed by solo and group dances, Mudra, the festival also encouraged innovations like Paint a Poem, Face Painting, Photography, Rangoli, Dessert Making and Paper Costume Designing. The main attraction of the fest was a Street Play, where the students, through their powerful enactment, very beautifully highlighted issues like inflation and caste discrimination.

Cosmos 2013 filled boasts of unique creativity, passion and vibrancy. The eminent judges included Amul Voice of India finalist Rehman Ali, who through his rocking performance, compelled the students to dance to music.

The three-day fest ended with a dance party, Bandhan, for Alumnae association. The Miss Cosmos 2013 title was bagged by BJMC Sem V student Garima Surana. A four-page newsletter – IISU Rewind was also released by the Vice Chancellor, Dr. Ashok Gupta.

Team Y.S.



The IIS University Organizes Exuberance Freshers' Day 2013- A Warm Welcome



The IIS University organized Exuberance 2013 – The Freshers Day with fun, frolic, flavor and fragrance. The evening saw a kaleidoscopic display of dance and music. On this auspicious occasion ICG wore a festive look as it geared up to welcome the new batch of freshers. The seniors showcased an array of solo songs, solo dance, group dance, and duet songs. The evening witnessed a blend of the traditional and the contemporary, which compelled the freshers to sing and dance.

The highlight of the event was the Ms. Fresher Contest, which was organized in various phases and was adjudged by a panel of judges that included Ms. Deepika Kaurani, Head, Dept. of Foreign Trade Management, The IIS University, and Ms Sonali Gotewala- Jeweller based at Jaipur.

Dr. Ashok Gupta, Vice-Chancellor, The IIS University appreciated the talent and the creativity of the students and motivated them by his inspirational speech. The freshers appreciated and enjoyed the fun-filled evening.

Preksha Jain of BJMC, Sem. I, was crowned Ms. Fresher (UG), Apoorva Sharma of M.A. (English) bagged the title of Ms. Fresher (PG) 2013 and Payal Soni got the title of 'Bewitching Beauty'.

Garima Surana

Building Careers: Beyond Traffic Jams and Bottlenecks

Aristotle has said, "We are what we repeatedly do." Each newborn coming into the world is a bundle of unique abilities and unlimited potential. And yet it is common knowledge that each child is groomed through a common system passed on from generation to generation, only to be tossed into a predictable social cauldron, to make up a brew called humanity. One cannot ignore the fact that to some extent this training is necessary to create a sense of identity for an individual, either by agreeing to be confined within a mould, or by struggling against it. Education begins right at birth.

For any young person today, there are several career options to choose from. Be it medicine, law, management, teaching, sports, or the creative arts. There is also the road less travelled. But it's rarely that one comes across a tattoo artist, chocolatier, or tarot card reader. These avenues haven't yet been accepted as worthwhile occupations since, all said and done, the defining quality of a career is that it must create income. Most people do not have the privilege to consider how suitable a particular profession is to their personality or situation. Due to the need for survival, they merely build their lives and personalities around the careers chosen for them by circumstances. The rat race which governs our lives is defined by cut - throat competition, which by its unmerciful preciseness has been known to claim not only childhoods but young lives as well. Climbing the ladder hinges upon admission into the best educational institutions in the country. And these are getting selective by the day. Cutoffs are going up to the ultimate 100% for entry to the nation's premier colleges. Scholarships are a precious few and most can't afford the exorbitant fees and living expenses. Career counseling has become a significant career in itself. Also, to move up the ladder faster than others, people drill into their careers and family ties and friendships suffer. Lack of rest and leisure leads to health problems and a general state of ongoing dissatisfaction. There is an acute paucity of time, so much so that life passes by un-lived. However, it is important to value your peace of mind and seek help. The financially weak don't have the luxury of being selective but if you have the means, don't limit yourself. Sure, keep your focus on achievement, but only as you follow your interests one day, the right career for you will reveal itself.

Manasvini Rai

Happiness



It is beautiful how sometimes, written, unwritten, said, unsaid words, all seamlessly turn avoidable for a while, detaching themselves from being perceivable or comprehensible and yet some missing hint is left behind for you to form an unknowing connection with your deeper self. Connection that surpasses all reason and logics you had known earlier and yet make you feel alive. It's the connection to happiness, sheer happiness. Sitting alone on a couch at home, you are taken to the world of unknown pleasure, where the frosty breeze near the seashore in twilight impeccably passes across your ears, remarked by little coldness and a buoyant spirit. You feel like opening up your arms and your soul to the entire world to enclose all of the goodness within you and keep it as close to you as possible. You either find everything



Rajasthan ... The Incredible State of India

In Conversation with Mewa Bharti

A dialogue with a lady working for a noble cause.....

Mewa Bharti has been running an NGO called 'Domestic Workers' Union, Rajasthan' since 1999. Mewa Bharti is actively working for domestic workers and her persistent efforts have given strength to many of them. Our Correspondent **Meenal Khatri** traces out the problems of domestic workers.

Quoting an incident, Meenal reported the case of a 14 year girl, who was raped by the owner and became pregnant. She got to know about this little girl when she was 7 months pregnant. Mewa then helped her in filing a suit against the man. They won the case; the child was given the birth and was sent to an orphanage. The little girl then got the opportunity to study and do well in academics. Mewa has helped many women who are working to earn their livelihood. On asking her what she expects from the Government for these working women, she said that first of all some efforts should be put in by the government to assign utmost importance to these women in society; secondly, Government should ensure that these women are given proper maternity leave. She was then asked how she recognizes whether a woman is speaking the truth or lying when a case is filed by the woman or against the woman. She very confidently said that 90% of these women speak the truth and they are very confident about themselves and willingly, actively participate in all legal proceedings. Mewa Bharti says that these women are not financially secure. Even after meeting their demands, it becomes extremely difficult for them to make their lives a little easier. They can't even afford to send their children to school. The reason behind this, she said, first, increasing inflation and second, the short term loans they take on exorbitant interest rates which they pay for a long time. She then demanded that the minimum monthly wage for these women should be Rs.6000/- for 7 hours of work they do for 26 days. She was finally asked about the support their NGO receives from the media. She answered that they don't get any support from the media. The only thing the media are interested in is the 'Jan Sunwai'.

around outlandishly amusing or overly filled with goodness. But how often do we experience it? Like everything else around, is happiness mortal too? Can it be kept forever; tamed or chased? Is it encircled by the ambience we live in? Sometimes finding a reason for happiness is not reasonable enough; sometimes it's just about feeling free; sometimes it's impassiveness that brings an answer to you; and sometimes you don't need an answer and sometimes happiness is no different from feeling good.

Ironically, happiness is not a question itself, but rather a "buried" answer to every question we have been seeking an answer to; big house, love, money, kids.

Everything has happiness as the ultimate goal. Earning it is quite different from doing what seems the "practical" thing to do to us. But we sure can refrain from feeling bad to worse and look at the brighter side, if only we choose and will to.

The spells of happiness may be brief but it still has a string attached to the most cherished corner in your heart, and only you can allow it to mingle with your deeper self. People are as happy as they choose to be. If we try reassuring ourselves about its existence and reconstruct happiness with just a few fragments based on need rather than on desires, we'll eventually also find it someday, somewhere..

Dimple Rajvanshi

THE FESTIVAL OF LIGHTS

Celebrating The Triumph of Good Over Evil

Diwali or Deepawali, "the festival of lights", is the most important and auspicious festival of the Hindus in India. But it is celebrated throughout the country by everyone irrespective of their caste or religion. Diwali, which literally means "rows of lamps", is celebrated for many reasons, one being the coming back of Lord Ram after 14 years of vanvaas and the people of Ayodhya lighting diyas of ghee to show their jubilation. But the foremost reason for the celebration is the "triumph of good over evil". Diwali is the biggest festival of Hindus and is celebrated for a period of long day starting with dhanteras and ending with bhai-dooj. Since long it's been our tradition to pray to goddess Lakshmi on the auspicious day of Diwali as she is the goddess of wealth and fortune. Also, the burning of crackers is customary indicating the destruction of evil around us. So since a bygone era our ancestors have been keeping this practice of devotion to goddess Lakshmi alive and also sharing this day with relatives and friends by meeting and greeting them and sharing sweets and wearing new clothes. It's a festival when people get together and enjoy each moment; even Muslims and Christians celebrate this festival.



Even today this festival is celebrated with enthusiasm and exuberance but with a few changes. People still spend the day to prepare for the great aarti and pooja for the festival, but they also indulge in activities like lighting each and every corner of their houses with electronic lights and decorating them in other ways. Somehow this festival has changed into a show-business where people are lavishly paying a lot of money to organize parties, etc. and youngsters are more inclined towards the events organized by the big companies on Diwali, going to discos and partying all night, drinking and burning lots and lots of crackers. Moreover, playing cards on the eve of Diwali is gaining currency. Now a days people celebrate this day by exchanging chocolates rather than traditional Indian sweets. Even the tradition of making a lavish meal is diminishing.

To conclude, the importance of Diwali is still intact but with the change in the mindset of the people the way to celebrate this day has great changes but the crucial message is clear: "triumph of good over evil".

Happy Diwali.

Anjali Saxena

Eid-ul-Fitr manifests the secular spirit of Rajasthan



Eid-ul-Fitr in Rajasthan manifests the secular spirit of Rajasthan. Though the festival is primarily celebrated in the Muslim community, people from different religions actively take part in this festival. This festival also has a great religious background. According to Muslim religious history, it is the festival that marks universal brotherhood. It was Prophet Mohammad who introduced this festival. The various customs of the festival, like distribution of sweets and other gift items among friends and relatives, actually manifest the idea of brotherhood. Rajasthan celebrates the festival of Eid-ul-Fitr with a lot of fervour.

There are a number of customs associated with the festival. During this celebration, prayers are offered in Mosques. A fast is observed and it continues till the appearance of the New Moon. There is also a tradition of preparing delicious food items during the festival. These foods are distributed among the near and dear ones. The Muslim community also wears colourful clothes and jewelry.

Visiting Rajasthan during this festival will be a great experience for tourists. Eid-ul-Fitr in Rajasthan is one of the most awaited festivals. Plan a tour to Rajasthan during this festival. It is celebrated on the first day of Shawaal in the tenth month of Muslim calendar. The joyous mood and the colourful look of the state will make your visit thoroughly enjoyable. There are a number of tours available which allow you a great opportunity to visit Rajasthan during Eid-ul-Fitr. You can choose the one that suits your need.

Team Y.S.

Worshipping Goddess Durga A Religious Bonding YesterdayToday & Tomorrow

During "Navaratri", we invoke the energy aspect of God in the form of the universal mother, commonly referred to as "Durga," which literally means the remover of the miseries of life. She is also referred to as "Devi" (goddess) or "Shakti" (energy or power). It is this energy which helps God to proceed with the work of creation, preservation and destruction. In other words, you can say that God is motionless, absolutely changeless, and the Divine Mother, "Durga", does everything. Truly speaking, our worship of "Shakti" re-confirms the scientific theory that energy is imperishable.



We think this energy is only a form of the Divine Mother, who is the mother of all, and all of us are her children. "Why mother; why not father?", you may ask. Let me just say that we believe that God's glory, his cosmic energy, his greatness and supremacy can best be depicted as the motherhood aspect of God. Just as a child finds all these qualities in his or her mother, all of us look upon God as our mother.

Why Nine Nights and Days?
"Navaratri" is divided into sets of three days to worship different aspects of the supreme goddess. On the first three days, the Mother is invoked as the powerful force called Durga in order to destroy all our impurities, vices and defects. For the next three days, the Mother is worshipped as Lakshmi, giver of all spiritual wealth. Lakshmi, is considered to have the power of bestowing on her devotees is inexhaustible wealth. The final set of three days is spent in worshipping the Mother as Saraswati the goddess of wisdom. In order to have all-round success in life, we need the blessings of all three aspects of the divine Mother; hence, the worship for nine days and nights.

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Shefali Bansal

IIERD Organizes Orientation Programme

An orientation programme was organized by ICG Institute of Educational Research & Development, Jaipur, to welcome the eighth Batch of B.Ed. students and the sixth Batch of M.Ed. students. The Chief Guest for the inaugural session was Prof. Pratibha Jain, Former Principal, Maharani's College. The programme began with Vandana followed by the lighting of a lamp. Dr. Ashok Gupta, Director, IIERD, in his welcome address highlighted Prof. Pratibha Jain's contribution in the field of education. He also emphasised the need for teachers to be life-long learners. In her address, Dr. Pratibha Jain spoke about having a vision or a dream for oneself. The programme concluded with a vote of thanks presented by Dr. Sunil Khurana, Principal, IIERD. Dr. Archana Jain was the programme coordinator and Dr. Shashi Yadav was the compere of the programme.

Team Y.S.



राज्यस्तरीय राष्ट्रभक्ति एकल गायन प्रतियोगिता का आयोजन



इस अवसर पर प्रथम पुरस्कार अलवर के संत कुमार बंधु को दिया गया, दूसरा पुरस्कार आई आई एस विश्वविद्यालय की हितेषी भाटिया और तृतीय पुरस्कार आईमैट, सीतापुरा के अक्षत पारीक को दिया। तीनों विजेताओं को क्रमशः 1000, 750 एवं 500 रुपये का नकद पुरस्कार दिया गया।

जैव विविधता संरक्षण पर दो दिवसीय राष्ट्रीय सम्मेलन

विश्व का करीब 60 प्रतिशत इको सिस्टम प्रदूषित व डिग्रेड हो चुका है - डॉ. माथुर



दी आई आई एस यूनिवर्सिटी, जयपुर एवं इंडियन साइंस कॉंग्रेस एसोसिएशन, जयपुर चैप्टर और डी सी ए, वाईल्डलाइफ, जयपुर के संयुक्त तत्वावधान में बायो डायवर्सिटी कंज़रवेशन: एम्ब्रेसिंग अवर फ्यूचर, प्रिज़र्विंग अवर पास्ट विषयक दो दिवसीय राष्ट्रीय सम्मेलन का आयोजन किया गया।

उद्घाटन सत्र के मुख्य अतिथि राजस्थान के मुख्य वन संरक्षक यू.एम.सहाय, ने सभी प्रतिभागियों को संबोधित करते हुए कहा कि बायो डायवर्सिटी का संरक्षण पूरी मानव जाति के लिए अति आवश्यक है क्योंकि इसी से प्राकृतिक संतुलन स्थापित होता है। वर्तमान में आ रहे मौसमी बदलाव, प्राकृतिक आपदाएं तेजी से घटते बायो डायवर्सिटी के स्तर की ओर ही संकेत कर रहे हैं।

इस अवसर पर भारतीय वन्य जीव संस्थान, देहरादून के डीन, डॉ. वी बी माथुर, ने कंज़रवेशन इन दी चेंजिंग वर्ल्ड विषय पर अपना मुख्य वक्तव्य देते हुए कहा कि वर्तमान में जैव विविधता के लिए सबसे बड़ा संकट बढ़ती जनसंख्या और अधिकाधिक भूमि का उपयोग है।

जैव विविधता पर मंडरा रहे खतरों व चुनौतियों पर प्रकाश डालने के उद्देश्य से आयोजित इस सम्मेलन के संचालक एवं विश्वविद्यालय के लाइफ साइंस संकाय के डीन प्रोफेसर प्रदीप भटनागर के अनुसार इस सम्मेलन में देशभर से आए करीब 200 से अधिक वैज्ञानिक, वन्य जीव विशेषज्ञों, वन विभाग अधिकारी, व्याख्याता व छात्रों ने भाग लिया।

इस सम्मेलन के माध्यम से प्रशासन, शैक्षणिक संस्थान, वैज्ञानिक, मीडिया एवं समाज के सभी अन्य वर्गों के लोगों को जैव विविधता के विषय में जानकारी मिलेगी और संभवतः इसके संरक्षण के लिए सब एकजुट होकर प्रयास करेंगे।

-टीम यूथसपीक.

The IIS University Students Council



Fashion Design Award, India Miss India Ms. Manasvi Mamgai 2010 and Miss India Earth 2009 Ms. Shreya Kishore grace the occasion



The IIS University in collaboration with ETV Rajasthan organized FDAI 2013 Fashion Design Award India at Hotel Clark's Amer, Jaipur, in which students of many Fashion Design Institutes from all over India participated. They were given themes like Aura of Vintage, Beauty of Life and Futuristic Contour. 36 students were shortlisted from all over India, and they showcased a vivid variety of

creativity in their dresses. The judges for the show were, Mr. Shravan Ramaswami and Mr. James Ferara. Mr. ShaiLobo was the Fashion Choreographer. The outfit of Ms. Kirti Singh of B.Sc. Fashion Technology of The IIS University was awarded "Champion of Champions" for being adjudged the best dress of the show. In the Jewellery Design Competition Ms. Lakshita Goel from the Jewellery Department of The IIS University won the First Prize and Ms. Shruti Garg won the Second Prize. Students' creations were adorned by Miss India Ms. Manasvi Mamgai and Miss India Earth Ms. Shreya Kishore. The other Miss India Contestants boosted the morale of the students.

Team Y.S.

Ten - Day Workshop on Research Methodology

In its pursuit to promote research, The Centre for Research Innovation and Training and The IIS University, Jaipur, organized a 10 day course on research methodology. The course was sponsored by Indian Council for Social Science Research, New Delhi. The objective of the course was to address the analytical strategies of qualitative research and statistical



analysis. The Course was inaugurated by Dr. Ashok Gupta, Vice-Chancellor, The IIS University. Dr. Raakhi Gupta, Rector & Registrar, The IIS university, Prof. Vinay Kumar Srivastava, Delhi University, Prof. Ramesh Dadhich, Member Secretary, ICSSR, New Delhi, and Dr. Subhash Garg,

Dean and Director, Centre for Research, Innovation and Training, were present at the inaugural function. The participants

were familiarised with qualitative and quantitative research, research design, hypothesis, formulation of research problems, sampling, types of sampling, correlation and regression, SPSS theory and practice, and writing of research reports and research papers. To

understand and learn the practical implications of research, all the participants conducted a field study and presented a research report on the last day of the course. Rector and Registrar Dr. Raakhi Gupta gave the Vote of thanks.

Team Y.S.

TEAM YOUTH SPEAK

THE ECCENTRIC Editorial
Manasvini Rai



OUR FOOTLOOSE Reporters

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