

Minutes for the Thirteenth meeting of the BOS in Business Studies held on 25.02.2019 at 11.30 a.m. in IIS (deemed to be) University, Jaipur

The following members were present:

S. No.	Name	Designation
1	Prof. M.K.Sharma Dean, Faculty of Commerce & Management, IISU, Jaipur	Chairperson
2	Prof. S.K. Sharma Head, Dept. Of Business Administration, Dayalbagh, Agra	External Member (Academician)
3	Dr. Aanchal Bharadwaj, IISU, Jaipur	Member
4	Dr. Aditi R. Khandelwal, IISU, Jaipur	Member
5	Dr. Akshita Jain , IISU, Jaipur	Member
6	Dr. Neha Sharma, IISU, Jaipur	Member
7	Dr. Princy Thomas, IISU, Jaipur	Member
8	Dr. Ruchi Jain , IISU, Jaipur	Member
9	Dr. Shilpi Saxena, IISU, Jaipur	Member
10	Dr. Aditi Jain, IISU, Jaipur Head, Dept. of Business Studies, IISU, Jaipur	Convener

The following members could not attend the meeting:

S.No.	Name	Designation
1	Prof. Sanjay Bhayani Dean and Head, Dept. Of Business Management Saurashtra University, Rajkot, Gujrat – 360005	External Member (Academician)
2	Prof. R.K. Singh Director and Dean, Institute of Management Studies BHU, Varanasi – 221005	External Member (Academician)
3	Mr. Vikram Jain Executive Director, Universal Autofoundry Limited, Jaipur	External Member (Industry Expert)
4	Ms. Nazish Sheikh HR Executive, Prism Services Property Solutions	External Member (Alumnae)
5	Dr. Sarabjeet Kaur Gogia	Dept. Member (On Maternity Leave)



Aditi

At the outset Prof. M.K. Sharma, Chairperson - BOS and Dean, Faculty of Commerce & Management welcomed all the members of the BOS. The agenda items were taken up and after considerable deliberations, following decisions were taken:

1. The **minutes of the last meeting** held on February 27, 2018 were considered and approved.
2. **Credit Template , Scheme of Examination and syllabi for the PG Programme -M.Com (Business Studies)** commencing from academic session 2019-2020 was considered and approved with the following changes :-

- The syllabus of BSG 125 and BSG 225 has been completely revised as per the recommendations. The nomenclature of these two papers has also been changed as discussed in the meeting and approved.

BSG 125: Practical- Case Studies has now been titled as **Business Research: Introduction to SPSS**

BSG 225: Practical- Seminar Presentation has now been titled as **Statistics for Business Decision.**

- New scheme of examination has been approved for BSG 125 and BSG 225.

Practical Exam	Attendance	Interaction	Total
20	5	5	30

- New scheme of examination has been approved for BSG 325/BSG 425 (the attendance component has been removed).

Synopsis/Dissertation	Viva-Voce	Interaction	Total
10	10	10	30

- Changes were incorporated in BSG 421 – Advertising Management and were proposed and approved.

3. **Credit Template and Scheme of Examination** were considered and approved for the following UG courses commencing from the academic session 2019-2020 :

- i. B.Com (Pass Course)
- ii. B.Com (Honours) Business Studies
- iii. B.Com(Honours)in Marketing and Retail Management
- iv. Foundation Programme in Entrepreneurship and Management

In lieu of the upcoming challenges and trends shaping the business scenario, the syllabi of UG **Programmes B.Com. (Pass) , B.Com.(Honours) in Business Studies and B.Com(Honours) in Marketing and Retail Management from Semester I – Semester VI (2019-20 to 2021-22)** were proposed and approved along with some revisions as discussed with the members in the meeting of BOS as follows :

B.Com(Pass) Course-

Changes in the practical papers with paper codes ABF 103, ABF 203, COM 305, COM 405 were proposed and incorporated.

In paper Code ABF 201(Marketing Research), changes were suggested by the members which were discussed in the meeting and hence incorporated.

The syllabus of COM 403(Company Management and Secretarial Practices) was modified to some extent and revisions were made in Unit 1, Unit 2, Unit 5.



Aditya

In COM 602(Business Communication), new topic was incorporated in Unit 4 and contents were revised in the other units.

B.Com(H) Business Studies-

Semester I –VI- Changes in paper code BSG 118. In BSG 216, changes were suggested by the members which were discussed in the meeting and hence incorporated.

Changes in the contents of the units of paper codes BSG 315, BSG 415 , BSG 417 , BSG 418 were proposed, discussed and approved. The syllabus of BSG 413 (Company Management and Secretarial Practices) was modified to some extent and revisions were made in Unit 1, Unit 2, Unit 5.

In BSG 612 (Business Communication), new topic was incorporated in Unit 4 and contents were revised in the other units.

New paper titled “Digital Marketing” was proposed as an elective for Semester VI students. The syllabus of the new paper was discussed and approved. Hence, the students in Semester VI would be provided with a choice in the electives out of the following:

BSG 617(A) -Advertising and Sales Promotion

BSG 617(B) - Digital Marketing

B.Com(H) Marketing and Retail Management

Semester I - VI – In BSR 216 some changes were suggested by the members which were discussed in the meeting and hence incorporated. Few changes were incorporated in practical paper codes BSR 315 and BSR 415.

The syllabus of BSR 316 was revised and also changes were proposed, discussed and incorporated in the paper codes BSR 413, BSR 417 and BSR 616 . The syllabus of BSR 413 (Company Management and Secretarial Practices) was modified to some extent and revisions were made in Unit 1, Unit 2, Unit 5.

In BSR 612 (Business Communication), new topic was incorporated in Unit 4 and contents were revised in the other units.

New paper titled “Brand Management” was proposed as an elective for Semester VI students. The syllabus of the new paper was discussed and approved. Hence, the students in Semester VI would be provided with a choice in the electives out of the following:

BSR 617(A) -Advertising and Sales Promotion

BSR 617(B) – Brand Management

- Foundation Programme in **Entrepreneurship and Management (FEM 600)** was considered and approved.
- 4. The syllabi of various programmes of the Academic years 2017-18(Semester V & VI) and 2018-19 (Semester III to VI) were considered and approved alongwith minor changes in COM 305/BSG 315/BSR 315, COM 405/BSG 415/BSR 415 to be incorporated with retrospective effect.

Aditya

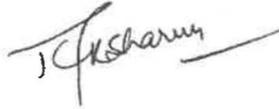


5. A new Course in **Cyber Law** under Career Oriented and Skill Development Course (COSD) was proposed and the Scheme of Examination, Credit Template and Syllabus for the same has been approved. (As Attached in Annexure) .
6. **Dr. Aditi R. Khandelwal** was elected as the **co-opt member on the Examiners' Selection Committee** for the academic session 2019-20.
7. The **Question Papers** for the semester examination November/December 2017 and April/May 2018 were considered.
8. The **Examiner's Report** for the semester examination November/December 2017 and April/May 2018 were considered.

The meeting concluded with a formal vote of thanks by the convener.



Dr. Raakhi Gupta
Registrar



Prof. M. K. Sharma
Dean
Faculty of Commerce & Management



Dr. Aditi Jain
Convener

